

PRIVACY POLICY AND TERMS OF USE

Corporate Memberships

Membership is the property of the paying entity. If the corporation pays for membership, the membership belongs to the corporation. In the event that the individual members assigned by the corporation should leave their position or no longer be an appropriate Business Watch Inc. member, the corporation may reassign those memberships to new individuals. Likewise, if membership was paid for personally, the membership moves with the person to new jobs or companies.

Most corporate memberships allow for more than one person per membership (please see the appropriate year Member Benefits Page of the BusinessWatchInc.com website for specifics). All memberships do not need to be assigned in order to be a member at the selected level. The first person that joins per company will be the Membership Administrator for that company. That person will have the ability to add new members, change member information, adjust privacy settings, etc. That person will also be responsible for membership payments. If you need to change your Membership Administrator please contact our Membership Director dahlberg@businesswatchinc.com.

Government Memberships

There is no cost to be a government member. Government members are individuals, not the government entity. Government members must be either elected officials or staff for a local government. Membership stays with the person, not the jurisdiction. Any changes needed to your membership can be made by you or contact our Membership Director, dahlberg@businesswatchinc.com.

Terms of Membership

All memberships run for one full calendar year. Government members are renewed automatically at no cost. Corporate members must choose to renew select membership level and pay for that year's dues. In order to accommodate fiscal years, Corporate membership can be purchased for the next calendar year during the fourth quarter of the current calendar year.

Memberships are non-refundable.

For a complete understanding of the membership levels and services please view the appropriate year Member Benefits Page of the BusinessWatchInc.com website. No changes will be made to membership benefits during the membership year. Any changes to membership levels, services, fees, etc will take effect in the following year and will be outlined during the renewal/sign up process.

Delivery

You are purchasing membership to an organization and access to the services we provide. There are no items being purchased and hence there is no delivery of items. Once you complete your membership registration and payment you will receive an email confirmation of your membership.

Refund Policy

Memberships are non-refundable. Assignment of membership to specific people can be changed throughout the membership period. For more information on changing member representatives please see *Corporate Memberships* above.

Event registration fees are non-refundable. However, attendee assignment can be changed as long as Business Watch Inc. is notified prior to the event.

Privacy Policy

Business Watch Inc. is committed to protecting users' privacy. Our privacy policy is simple; we do not share any personal information with other agencies or persons unless required by law. In order to provide services to you, we may on occasion supplement the information you submit to us with information from third party sources (e.g., information from service providers, or the United States Postal Service).

Contact information is used to create your membership and send you regular or specific communications from Business Watch Inc. Financial information that is collected is used to charge your credit or debit card for membership. That transaction is handled by the bank and processing entities exclusively. Business Watch Inc. staff does not have access to your financial information.

Business Watch Inc. staff will not accept credit or debit card payment over the phone or in writing. Business Watch Inc. staff will never have access to your credit card payment information except the last four numbers on our forms kept for accounting purposes. Business Watch Inc. staff will use the same procedure for payments processed for any activity or service separate from membership.

Membership Directory

Government members are not included in our online Directory.

Corporate members are by default included in the directory. Information automatically included from your membership application is membership level, company name, contact name(s), title(s), email(s), phone(s), mailing addresses and company website. The company's Membership

Administrator can adjust the privacy settings or contact Business Watch Inc. Membership Director dahlberg@businesswatchinc.com.

Expiration/Cancellation

If your Business Watch Inc. membership expires or is cancelled, personally identifiable information is placed in "deactivated" status in Business Watch Inc. databases.

However, deactivation of your account does not mean information has been deleted from Business Watch Inc. databases entirely.

Memberships are non-refundable.

Business Watch Inc. Communications

Business Watch Inc.'s primary form of communication is via email. You may alter your information or opt out of receiving communications at any time by having the Membership Administrator change your membership settings.

Website Usage

When you visit the Business Watch Inc. website, the web server automatically recognizes the Internet domain and IP (internet protocol) address from which you accessed the site. In addition, information is gathered regarding the volume and timing of access by collecting information on the date, time and pages of the Business Watch Inc. site you visited. This information does not result in the identification of your personal e-mail address or other personal information.

Links to Other Sites

The Business Watch Inc. site contains links to other sites. A link does not constitute endorsement of the content, viewpoint, policies, products or services provided or advertised on that site. Business Watch Inc. is not responsible for the privacy practices, usage or content of such sites.

Customer Service Contact

If at any time you need assistance please contact either: Beth Rawlins rawlins@businesswatchinc.com, President or Dani Dahlberg dahlberg@businesswatchinc.com, Membership Director or call (727) 797-9333.

Changes to Policy

Business Watch Inc. reserves the right to modify this Privacy Policy at any time. Changes will be posted to this Privacy Policy.

Adopted January 5, 2018