



## Spring Symposium – Ad Valorem Taxes & Alternatives

**March 16** Florida Gulf Coast University  
10501 FGCU Boulevard South, Fort Myers

**9:00 am – 3:45 pm (includes lunch)**

Historically, the ad valorem tax has been a stable and critical revenue source to fund basic local government services. With continued market uncertainties since the recession, coupled with the legislative mandates and referendums to further increase tax exemptions, this revenue source has become increasingly challenging to forecast. Attendees will receive a thorough review of the state's 2018 legislative actions and the anticipated impacts that local governments can expect from these mandates. Understanding and implementing alternative revenue sources has become more important than ever before and understanding the methods/experiences that have been successfully utilized to add these alternative revenue sources have become increasingly valuable. Attendees will also be provided with a template on lessons learned when considering a fire assessment fee and will be encouraged to participate in a closing panel of diverse city and county managers who will summarize their thoughts on the day's discussions. There is probably no better time to hold a symposium on this important topic (immediately after the legislative session and immediately before serious local government budget preparations/deliberations).

Don't miss this opportunity to engage in training side-by-side with Florida's managers.

Name: \_\_\_\_\_  
(as you wish it to appear on your badge)

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Acknowledgement: I understand that I will not be issued a refund if I need to cancel my attendance. I can however, have someone attend in my place provided I notify Beth Rawlins via email in advance of the event.

Please complete the following form and return it by Wednesday, March 7 to [dahlberg@floridabusinesswatch.com](mailto:dahlberg@floridabusinesswatch.com).

**Attendance is \$500 per person for participating corporate members.** (Credits may be used) To confirm your available credit, please contact Dani (above address) or 813-884-3782.

For security purposes, to pay by credit card, you will be sent an invoice and provided a link to make payment on the secure website. Checks should be payable to Florida Business Watch and sent to PO Box 16414 Clearwater, FL 33766.