



Using Social Media in City/County Government

April 6 **Jim Ward Community Center**
301 NW 46th Avenue, Plantation

8:30 am – 1:00 pm (includes lunch)

Residents abandon the traditional communication forums used by local governments and run to Social Media newsfeed as the source of their information. As this trend continues, our local governments have to reorient our community outreach and successfully engage with residents using this low-cost, but highly effective tool. The session will provide an Overview of Social Media, Practical City/County Uses, Encouraging Citizen Engagement, Best Practices & Organizational Controls. Speakers include Rebecca Stewart of Deerfield Beach, Joann Hussey of Hollywood, Joel Gordan of Planation Fire, Anthea Thomas of Broward MPO and Nanette Rodriquez of Palm Beach County.

Don't miss this opportunity to engage in training side-by-side with Florida's managers.

All FCCMA members will be invited, but most likely participants will come from District 5 which includes county and city members within Broward and Dade Counties.

Please complete and return by March 29 to dahlberg@businesswatchinc.com.

Name: _____

(as you wish it to appear on your badge)

Title: _____ Company: _____

Email: _____

Acknowledgement: I understand that I will not be issued a refund if I need to cancel my attendance. I can however, have someone attend in my place provided I notify Beth Rawlins via email in advance of the event.

Attendance is \$500 per person for participating corporate members. (Credits may be used)

To confirm your available credit, please contact dahlberg@businesswatchinc.com

For security purposes, to pay by credit card, you will be sent an invoice and provided a link to make payment on the secure website. Checks should be payable to Business Watch Inc. and sent to PO Box 16414 Clearwater, FL 33766.