



## Fall Symposium – Understanding and Preparing for the Cybersecurity Threat

November 8

Florida Institute of Technology  
150 W. University Blvd, Melbourne, FL 32901

8:00 am – 4:30 pm (includes lunch)

This is an intensive full-day training offered to managers from the entire state (rather than our regional classes). Business Watch corporate members can attend and train side-by-side with them.

Program description: Has your organization ever been hacked? Would you even know? More importantly, does your leadership team understand the strategic business implications — to your constituents, suppliers, employees — of a data breach? We've learned (sometimes painfully) that a cyberattack can threaten the very existence of any organization. It doesn't matter whether it's public or private...we're all at risk. Inadequate cybersecurity can jeopardize everything, from your revenue stream to your reputation. As a consequence, your leadership team needs to know enough about cybersecurity to assess and manage its risks before that happens... and how to lead the response and recovery afterwards.

Don't miss this opportunity to engage in training side-by-side with Florida's managers.

Name: \_\_\_\_\_  
(as you wish it to appear on your badge)

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Acknowledgement: I understand that I will not be issued a refund if I need to cancel my attendance. I can however, have someone attend in my place provided I notify Beth Rawlins via email in advance of the event.

Please complete the following form and return it by Tuesday, October 30 to [dahlberg@businesswatchinc.com](mailto:dahlberg@businesswatchinc.com).

**Attendance is \$500 per person for participating corporate members.** (Credits may be used) To confirm your available credit, please contact Dani (above address) or 813-884-3782.

For security purposes, to pay by credit card, you will be sent an invoice and provided a link to make payment on the secure website. Checks should be payable to Business Watch Inc. and sent to PO Box 16414 Clearwater, FL 33766.